

U
B.A. SEMESTER

271
SAE-22

TOURISM ECONOMICS- PAPER-VI
(OPTIONAL PAPER)

Objective:

The main objective of this paper is to make students understand and introduce them to basic understanding of the concept, and importance of tourism economics.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module--1: Introduction to Tourism Economics:

Definition - meaning- nature and scope of tourism-Fundamental concepts: Tourist, travelers, visitor, transit visitor and excursionist - Leisure, recreation and tourism and their interrelationship; Tourism Development and National economy: contribution to GDP-importance of tourism industry in India and Karnataka-Historical dimensions of tourism: Early travels-emergence of modern tourism-factors influencing growth and development of international and national tourism-Impact of industrialization and technological advancement on tourism industry.

15 Hours

Module --2: Demand and Supply aspects of Tourism

Nature --trends in tourism demand- Factor influencing tourism demand- Tourism supply: Market Structure and Tourism supply- Supply trends in tourism-Economic impacts of Tourism: Income and Employment-Balance of payments -Foreign exchange, Socio-cultural impacts of tourism-cultural exchange among nations and international understandings-Impacts of tourism on ecology and Environment.

20 Hours

Module --3: Infrastructure and Forms of Tourist transportation

Tourism Infrastructure: Types, Forms and Significance - Accommodation: Forms and types - Tourist transportation: Air- Surface- Rail and Water-Karnataka Tourism: Growth and Development of Tourism in Karnataka-Contribution of tourism to state GDP-Role of KSTDC and private agencies.

15 Hours

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Module-4: Tourism Marketing

Core concepts in Marketing: products market-tourism forecasting-Product life cycle. New product development-customer satisfaction and related strategies-marketing 15 Hours-hotel-resort-home stay-travel agencies and other tourism related services- challenges and strategies.

15 Hours

Module-5: Tourism Policy and Planning

Role government-public and private sectors-role of international multinationals-state and local tourism organizations-tourism policy 1982 and 2002-investment opportunities and government policy (hotel and tourism industry) --sources of funding.

15 Hours

Reference Books

1. Vashkov, N. The Economics of Tourism Destinations, Oxford: Elsevier Butter worth
2. Kotler, Philip : Marketing Management & Hospitality and Tourism Marketing
3. Singh, P.C : Tourism marketing
4. Mehta, Hospitality marketing
5. Kotler, Philip and Armstrong Philip: Principle of Marketing,
6. Crough, Marketing Research for Managers.


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SAF 240
SAF 240

HUMAN RESOURCE MANAGEMENT - PAPER VIII
(Compulsory Paper)

Objectives:

1. To enable a student to have an overview of the changing scenario in human resource management
2. To enable a student to understand the basics of management
3. To build the knowledge of the conceptual and theoretical importance of the concept.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module-1 Human Resource Management:

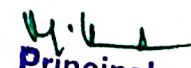
Meaning, Definition, Nature, Scope, significance and Objective. Evolution & development Of HRM; Role, Duties and Responsibilities of Human Resource Manager
Human Resource Management and Total Quality Management. 15 Hours

Module-2 Human Resource planning:

Human Resource Planning - Meaning Importance and Need for Resource Planning; Benefits and Limitations of Human Resource Planning; steps In Process Of Human Resource Planning 15 Hours

Module-3 Job Analysis and Design

Job analysis- concept, objectives, significance, process of job analysis; techniques of job design and methods of job design. 15 Hours


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Module- 4 Recruitment and Selection

Recruitment- meaning- need-, recruitment techniques, Sources-internal and external sources, process of Recruitment, recruitment policy, selection, steps in Selection process - test interviews, types. group Discussion, placement and induction- Training - need, importance. objectives, types and Methods of training, benefits of training, identification Training need. Designing training programmes, Executive development. 20 Hours

Module - 5 Performance Appraisal

Meaning of performance appraisal, objectives of Performance appraisal, methods- traditional and performance, merits and pit falls of Performance evaluation, Sigma. 15 Hours

References:

1. Bastava. K. D(2010), Human Resource Management, Vidyavahini Prakashan, Hubli
2. Baligar. G.B(2009), Human Resource Management, Ashok Prakashan
3. Subba Rao. P(2009), Essentials of Human Resource Management and Industrial Relations, Himalaya Publisher, Mumbai
4. Gupta. Shashi .K & Joshi. Rosy, Human Resource Management, Kalyani Publication, Ludhiana
5. Ramachandra. K & Shivarudrappa. D(2005), Human Resource Management, Himalaya Publisher, Mumbai
6. Khanka. S. S (2012), Human Resource Management text & cases, S Chand Publisher, New Delhi
7. Gupta. C B(2002), Human Resource Management , S Chand Publisher , New Delhi
8. Appannaiah.H R & Reddy. F. N (2009), Human Resource Management, Himalaya Publisher, Mumbai
9. ಬಸವಾ.ಕೆ.ಡಿ(2010)ಮಾನವ ಸಂಪನ್ಮೂಲ ನಿರ್ವಹಣೆ, ವಿದ್ಯಾವಾಹಿನಿ ಪ್ರಕಾಶನ, ಹುಬ್ಬಳ್ಳಿ
10. ಬಸವಾ.ಕೆ.ಡಿ (2010), ಮಾನವ ಸಂಪನ್ಮೂಲ ಅಭಿವೃದ್ಧಿ, ವಿದ್ಯಾವಾಹಿನಿ ಪ್ರಕಾಶನ, ಹುಬ್ಬಳ್ಳಿ
11. ಬಳಗಾರ್, ಕೆ.ಬಿ (2009), ಮಾನವ ಸಂಪನ್ಮೂಲ ನಿರ್ವಹಣೆ, ಅಶೋಕ ಪ್ರಕಾಶನ

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B.A. - VI Semester

Indian Economic Environment- paper VIII
(Optional Paper)

Objectives:

The main objective of this paper is to introduce the student to understanding of the Economic sphere of Indian Economic Environment, planning policies and Budgeting aspects of the Govt. of India.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 30% + 50%)

Module - 1: Structure of Indian Economy

Is it a developing economy? – Features of Indian economy- Growth and trends in national income – Regional inequalities - Causes - remedies. Meaning of Poverty, poverty line- estimates- poverty alleviation programmes.

15 Hours

Module - 2: Demographic Profile

Understands the population growth- density, age, sex, size, composition, population policy of 2000- changes in occupation structure- Unemployment- extent- measure- rural urban migration.

15 Hours

Module -3: Agriculture in India

Understands in agricultural production- causes for low production and productivity- Organic farming food security and self sufficiency – New agricultural Strategy – National Agricultural Policy 2000- Agricultural finance - Institutional and non institutional- Agricultural marketing problems 2000- Irrigation defects- Water conservation- Rain water harvesting- Water shed Development.

20 Hours

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Module- 4: Indian Industry

Importance Industries - Industrial Policy since 1991- Problems of public sector enterprise, - Iron, sugar and cotton industries -Role and problem of small scale industry- Disinvestment policy Issues- Education-, Tourism - The role of IT Industry in Indian economy.

15 Hours

Module- 5: Planning Budget and Taxation

Concept of planning- policy commission and national development council of India- decentralized planning -latest five year plans (NITI Aayog) - meaning and types of budget - revenue, expenditure and capital budget - deficit budget -tax reforms in India- GST.

15 Hours

References:

1. Gaurav Datt & Ashwani Mishra (2012), Indian Economy, New Age International Publisher, New Delhi
2. Datta & Sundaram (2012), Indian Economy, S Chand Publisher, New Delhi
3. Puri. V. K & Misra.S.K (2012), Indian Economy, Himalaya Publisher, Mumbai
4. Ramesh Singh (2009), Indian Economy for Civil Service Examination, Tata McGraw Hill Publisher, New Delhi
5. Agrawal. A. N (2010), Indian Economy Problems of Development & Planning, New Age International Publisher, New Delhi
6. Deepashree (2011), Indian Economy Performance and Policies, Ane Books Pvt, Ltd, New Delhi
7. Basava.K .D (2010), Indian Economy, Vidyavahini Publisher, Hubli
8. Sankaran. S (2007), Indian Economy, Margham Publication Publisher, Chennai
9. ಎಚ್.ಎಸ್.ಎಸ್. (2014), ಭಾರತದ ಆರ್ಥಿಕತೆ, ಸಿಪ್ಪಿ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು
10. ಕೆ.ಎಸ್.ಎಸ್. (2014), ಭಾರತದ ಆರ್ಥಿಕತೆ, ಸ್ಪಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು
11. ಎಚ್.ಎಸ್.ಎಸ್. (2010), ಭಾರತದ ಆರ್ಥಿಕತೆ, ವಿಜ್ಞಾನಪ್ರಕಾಶನ, ಮೈಸೂರು

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B.A. - V SEMESTER

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BAE-76

INTERNATIONAL BUSINESS ENVIRONMENT- PAPER-V
(OPTIONAL PAPER)

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Objectives:

1. To enable the students to have an understanding of Various Concepts of IBE
2. To create an opportunity to understand the working of various International Financial Organisations and financial system
3. To develop skills in students to be able to apply theory by understanding various theories.
4. To enable the student to apply the knowledge gained from the study of micro and macro economics in the field of international economics.

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Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 30% + 30%)

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Module 1: International Trade Business Environment

Meaning and definitions- internal and international trade - Significance and nature of business environment - elements of environment - Global environment - Merits and demerits-

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15 Hours

Module 2: Economic Environment of Business in India

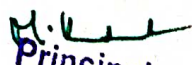
Economic Environment of Business. Significance and elements of economic environment - economic systems and business environment - economics planning (NITI Aayog) in India - Government policies - Industrial policies - Monetary and Fiscal Policies, Public Sector and economic development

20 Hours

Module 3: Balance of Payments and Exchange Rate:

Meaning - balance of trade and balance of payments - structure of balance of payments - causes for disequilibrium in the balance of payments - measures for correcting disequilibrium - foreign exchange: meaning - determination of exchange rate - fixed and flexible exchange rate - merits and demerits - purchasing power parity theory - Demand and supply theory.

20 Hours


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Module 4: International Monetary Institutions and Economic Environment

International and Technological environment, multinational corporations - Foreign Collaboration in Indian Business - Foreign direct investment - Merits and Demerits with special reference to India. FIIs - International economic institutions, IMF, IBRD WTO, TRIPS, TRIMS. Dispute settlement in WTO regime, WTO and its impact on Indian Economy.

15 Hours

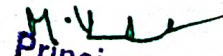
Module 5: Economic Reforms

Economic Reforms - Need for Economic Reforms - Main features of reforms - structural changes - privatization, globalization and liberalization

10 Hours

References:

1. Gupta, K.R. (2009), International Economics Vol 1&2, Atlantic Publisher, New Delhi
2. Rajkumar (2008), International Economics, Excel Books Publisher, New Delhi
3. Francis Cherunilam (2010), International Economics, Tata Mcgraw Hill Publisher, New Delhi
4. Desai, S S M & Nirmala Bhaleao (2008), International Economics, Himalaya Publisher, Mumbai
5. Malhotra, V.K (2012), International Economics, Anmol Publisher, New Delhi,
6. Mithani, D. M (2005), The Essence of International Economics, Himalaya Publisher, Mumbai
7. Mithani, D. M (2010), International Economics, Himalaya Publisher, Mumbai
8. Bhatia, H. L (2009), International Economics, Vikas Publication pvt.Ltd, New Delhi
9. Peter H Lindert (2004), International Economics, Richard D Im in Publisher, Delhi
10. Dr. Shymasunder (2011), International Economics, Basava Prakashan, Shimoga
11. ವಿಜ್ಞಾನಿ (2015), ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಪ್ತ ಬುಕ್ ಪೌಸ, ಬೆಂಗಳೂರು
12. ವಿಜ್ಞಾನಿ (2015), ಅಂತರರಾಷ್ಟ್ರೀಯ ಮತ್ತು ಸಾರ್ವಜನಿಕ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಪ್ತ ಬುಕ್ ಪೌಸ, ಬೆಂಗಳೂರು
13. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಪಿ.ಎ.ಆರ್ (2014), ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ವಿದ್ಯಾನಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
14. ವಿ.ಎ.ಕೆ.ಕೆ.ಎಮ್ (2001), ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ಅಕ್ಷತ ಪ್ರಕಾಶನ, ಮೈಸೂರು
15. ಡಾ. ಶ್ಯಾಮಸುಂದರ (2011), ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ಬಸವಾ ಪ್ರಕಾಶನ, ಶಿವಮೊಗ್ಗ


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B.A. - V SEMESTER

BAE-251 RURAL DEVELOPMENT AND CO-OPERATION PAPER-VI
(OPTIONAL PAPER)

Objective:

The main objective of this paper is to introduce the student to basic understanding of concept, importance and rural development and co-operative movement in India.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module-1 Rural Development

Introduction, Nature and Scope of Rural Development, Objectives and Importance, Characteristics of Rural Economy, Rural Development Administration and Suggestion, Agriculture in Rural Development, Gender Bias in Rural Development.

10 Hours

Module-2 Agrarian Reforms in Rural Development


Introduction, Agricultural Reforms (Institutional and Technological reforms), Agricultural Research Extension Services; Rural Housing; Rural Health; Rural Income- Causes for Low of Rural Income, Rural Indebtedness, Remedial Measures, Income Difference between Urban Sector, Vision of 12th Plan, Information Dissemination. - Tribal in India; Development and Problems, and Development Programmes.

15 Hours

Module - 3 Approaches to Rural Development

Gandhian-Approach; Sectoral Approach; Cluster Approach; Service Area Approach; Approach; Participatory Approach; Dr.A.P.J. Abdul Kalam's Approach (PURA Model).

10 Hours


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Module - 4 Rural Industrialization and Infrastructure in India

Introduction, Small and Cottage industries, Importance, Problems of Small industries, Programmes for Development of Rural Industries, Planning, Types, Industries, Rural Transport, Importance and problems, Communication, Introduction, Importance of Rural Communication System and Importance; Rural Electrification, Different Schemes, Rural Water Supply, Rural Sanitation; Biogas Programme, Advantages, Social Forestry, Objectives and Scope; Protection of Rural Resources; Community Participation; Rural Banking.

15 Hours

PART-II: CO-OPERATION

Unit-I: Co-operative Credit Movement in India

Credit, Agricultural and Non-agricultural, Agricultural Marketing and processing, Milk Producers, Consumers Co-operatives, problems, Factors necessary for better consumers' cooperative movement, Cooperative marketing, objectives, advantages, progress, Industrial cooperatives, objectives, types, importance, types of rural industrial cooperatives, Weavers' cooperatives societies, oil crushing cooperatives, Handicrafts cooperatives societies, Leather cooperatives, Pahn-gur-cooperative societies, other industrial cooperative societies, problems, housing cooperatives, importance and problems.

20 Hours

Unit-II: Structure of Co-operative Credit

Primary credit societies, district co-operative banks, state co-operative banks, national co-operative bank, urban co-operative banks, Regulation by RBI, International co-operative Alliance

10 Hours

References:

1. Ajit Singh, (2007), Rural Development and Banking in India, Theory and Practice, Deep and Deep Publications, New Delhi
2. Dwivedi, R.C., Hundred years of Cooperative Movement in India, Centre for Promoting Cooperatives.
3. G.R. Madan (2007), Co-Operative Movement in India, Mittal Publications
4. Jain, P.K.(1988), Industrial Finance Corporation of India: A study in Financial Management, Anmol Publications, New Delhi
5. Sahkar Darshan ; Himatlal Mulani

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B.A. - V SEMESTER

SAE-261

KARNATAKA ECONOMY- PAPER-VI
(OPTIONAL PAPER)

Objectives:

1. To enable a student to have an overview of the working of the Karnataka economy.
2. To enable a student to understand the changes in the Karnataka economy
3. To enable a student to understand the leading issues in the Karnataka economic development

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module 1:- Karnataka Economy an overview:-


Geographical features: - features of Karnataka Economy growth of PCI, HDI, PQLI, Demographic profile of Karnataka: trend in population growth-growth rate: density-Age-sex and size composition -Recent population policy - Rural Urban migration.

15 Hours

Module 2:- Poverty and unemployment in Karnataka:-

Poverty rural and urban poverty-causes- incidence-un-employment: Types, causes, employment generation & poverty alleviation programs- Self-employment programs-wage Employment programs-Habitat development program initiated by Government of Karnataka-regional imbalances in Karnataka: causes and effects. Dr.M. Nanjundappa committee report- women empowerment NGO's-self-help group.

15 Hours


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B.A - V SEMESTER

SAE-261

KARNATAKA ECONOMY- PAPER-VI
(OPTIONAL PAPER)

Objectives:

1. To enable a student to have an overview of the working of the Karnataka economy.
2. To enable a student to understand the changes in the Karnataka economy
3. To enable a student to understand the leading issues in the Karnataka economic development

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module 1:- Karnataka Economy an overview:-

Geographical feature: - features of Karnataka Economy growth of PCI, HDI, PQLI, Demographic profile of Karnataka: trend in population growth-growth rate: density-Age-sex and size composition -Recent population policy - Rural Urban migration.

15 Hours

Module 2:- Poverty and unemployment in Karnataka:-

Poverty rural and urban poverty-causes- incidence-un-employment: Types, causes, employment generation & poverty alleviation programs- Self-employment programs-wage Employment programs-Habitat development program initiated by Government of Karnataka-regional imbalances in Karnataka: causes and effects. Dr.M. Nanjundappa committee report- women empowerment NGO's-self-help group.

15 Hours

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Module 3: Agriculture: Development in Karnataka:-

Trends in agricultural production- Land reforms in Karnataka - Features and impact of agricultural productivity -dry land farming, water shed development in Karnataka. Agriculture finance: institutional and Non-Institutional sources. Irrigation - Interstate water dispute - inter-state water disputes land Reforms-Agricultural marketing problems-Agriculture prices: price policy-PDS.

15 Hours

Module 4: Industry & Tertiary Sector:-

Recent industrial policy of Government of Karnataka-small & medium scale industries-Importance, growth and problems-Industrial finance-Transport and communication: Growth and development of road and railways-Information Technology-Karnataka's Recent Trade policy.

15 Hours

Module-5: Karnataka State Financial Management:-

Sources of Revenue-Tax and Non-Tax VAT, GST -Public borrowing-Karnataka tax system-problems- Growth of public expenditure-Karnataka Budget-karnataka state finance commission-debt management in Karnataka-E- Governance in Karnataka.

15 Hours

Reference Books:-

1. Prasanna. T & Rajanna. K .A (2012),Karnataka Economy. College Book House, Bangalore
2. Govt., of India (2010),Karnataka development Report, Govt. of India
3. ಎಸ್.ಎಸ್.ಎಸ್. (2012). ಕರ್ನಾಟಕ ಆರ್ಥಿಕತೆ, ಸಹ್ಯಾಯಕ ಪುಸ್ತಕ, ಬೆಂಗಳೂರು
4. ಕರ್ನಾಟಕ ಸರ್ಕಾರ (2014).ಕರ್ನಾಟಕ ಆರ್ಥಿಕತೆ, ಸ್ವಯಂ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು

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PUBLIC ECONOMICS- PAPER VIII
(Optional Paper)

Objectives:

1. To enable a student to have an overview of the working of the public economics.
2. To enable a student to understand the changing trends in the public finance.
3. To enable student to understand the role of government under liberalized environment.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module - 1 Principles of Public Economics

Meaning-nature - scope-importance-failures of market economy- externalities - public goods vs private goods-merit goods V/s non-merit goods-Role of government in a mixed economy and in the changing economic environment-principle of maximum social advantage.

15 Hours

Module - 2 Public Revenue

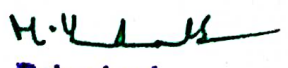
Sources of public revenue (Centre, State & Local), Taxation and non taxation, direct and indirect taxes: - Merits and demerits-- Cannons of taxation - incidence of taxation - taxable capacity - optimal taxation (Laffer curve) recent tax reforms (VAT & GST - Kelkar Committee recommendation)

20 hours

Module - 3 Public Expenditure

Meaning-Classification of public expenditure plan and non-plan development-development and non-development-Wagner law, Role and effects of public expenditure in economic development-causes for increasing public expenditure in recent years in India-recent reforms to control public expenditure.

15 Hours


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Module - 4 Public Debts

Meaning - need for public debt-sources of public borrowing-classification of public debt-effects of growth of public debt-causes for growth of public debt-debt burden and future generation - methods of redemption of debt-debt controversy,

20 Hours

Module-5 Budget and Public Policy

Budget- meaning-kinds- classification of budget- zero based budgeting- the concept of fiscal deficit- deficit financing- Fiscal policy in India. Present central and state budget

10 Hours

References:

1. Anderson John E: Public Finance: Principles and Policy, Houghton Mifflin Company, Boston.
2. Bagchi, A : Reading in Public Finance, Cambridge University Press, New Delhi
3. Hugh Dalton: Principles of Public Finance, Allied Publishers Pvt. Ltd.
4. Lathi R.K. Public Finance, Kalyani Publishers, New Delhi
5. Om Prakash: Public Economics: Theory a Practice, Vishal Publishing Co, Ludhiana
6. Hinderick, John and Myles Gareth: Intermediate Public Economics, PHI, New Delhi

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B.A. - VI Semester

SAR-26

RESEARCH METHODOLOGY- PAPER VII
(Optional Paper)

Objectives:

1. To enable student to have an idea about research.
2. To enable student to understand the importance of social research.
3. To enable student to understand the basic methods of conducting social research.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module-1 Introduction to Research

Meaning, Definitions, Objectives. Scientific methods – Induction and deduction – Research and theory – Conceptual or theoretical model – Social Science Research – Meaning Objective limitations- Types of research.

15 Hours

Module -2 Review of Literature:

Need for Reviewing Literature – What to Review and for what purpose – Literature Search Procedure – Source of Literature – Planning the Review Work – Note –taking.

15 Hours

Module -3 Planning of Research


The Planning Process – Selection of a problem for Research – Formulation of the Selected Problem – Hypotheses – Concepts – Measurement – Research Design or Plan.

15 Hours

Module-4 Sampling

Introduction – Sampling Techniques or Methods – Sample Design and choice of sampling Techniques – Sample Size – Sampling and Non- Sampling Errors.

20 hours


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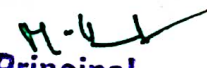
Module-5 Methods of Collection of Data

Meaning and importance of Data – Sources of Data – Use of Secondary Data – Methods of Collecting Primary Data : General – Observation – Experimentation – Simulation- Interviewing – Panel Method – Mail Survey – Projective Techniques – Sociometry – Content Analysis.

15 Hours

Reference

1. Dr. O.R. Krishnaswami (1996) Methodology of Research in Social Sciences , Himalaya Publishing House
2. C.R. Kothari (2004) Research Methodology, Methods and Techniques (Second revised Edition), New age international Publishers
3. Kothari. C. R (2011), Research Methodology, New Age International Publisher, New Delhi
4. Ram Ahuja (2005), Research Methods, Rawat Publication, Jaipur & New Delhi
5. Khan. J. A (2009), Research Methodology, APH Publications, New Delhi
6. ಕರ್ನಾಟಕ, ಆರ್ ಎಸ್ (2011), ಸಂಶೋಧನ ವಿಧಾನ, ವಿವಿಧ ಸಮೀಕ್ಷೆ ಪ್ರಕಾರಗಳು, ದಾವಣಗೆರೆ


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SAC - 240

II.B.A - III SEMESTER
MACRO ECONOMIC ANALYSIS
(Compulsory paper)

Objectives:

1. To enable the student to learn the well formulated principles of macroeconomics.
2. To help the student to understand the integrated working of a modern economy.
3. To provide the basis for the study of other branches of economics.
4. To help the student to appreciate the role of government in the economic functioning of a nation.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module 1: Macro Economics and National Income Accounting

Macro Economics - meaning - types - uses - circular flow of income and wealth - National Income: meaning - definition - concepts of national income - GDP - GNP - NNP - PI - DPI - PCI (Real and Nominal) - methods of calculation - uses - difficulties in the measurement

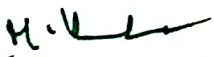
15 Hours

Module 2: Determination of Employment

Classical theory of employment - Say's law of market - wage price flexibility - Keynesian theory of employment - effective demand - aggregate supply of function - aggregate demand function - wage price rigidity - Consumption function : psychological law of consumption - Average propensity to consume (APC) Marginal propensity to consume (MPC) - determinants of propensity to consume - Investment function - types of investment - marginal efficiency of capital - determinants - Multiplier and Accelerator - comparison of classical and Keynesian theory.

30 Hours

Module 3: Theory of Prices


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At Theory of Business Cycles

Inflation - meaning - types - causes - effects - remedies - Inflationary gap inflation and
unemployment - Phillips curve - short run and long run - Deflation: meaning - causes - effects -
remedies - deflationary gap.

15 Hours

Module 4: Theory of Business Cycles

Trade cycles - meaning - curves - types - Features - Phases - theories of trade cycles - Hicks,
Bicks, Schumpeter, Kaldar - measures to control trade cycles

15 Hours


Module 5: Macro Economic Policy Targets and Instruments

Fiscal policy - meaning - objectives - instruments - functional fiscal policy - fiscal policy for
eradication of unemployment and income inequalities. Monetary policy - meaning - objectives -
tools of monetary policy - interplay of both policies

15 Hours

References:

1. Puri, V K & Misra, S K (2004), Modern Macro Economic Theory, Himalaya Publisher, Mumbai
2. Gupta, G S (2004), Macro Economics theory and applications, Tata Mcgraw Hill Publisher, New Delhi
3. H R K (2004), Macro Economics, Sapna Book House, Bangalore
4. Sampat Maudherjee (2014), Macro Economics, a global text, New Central Book Agency, London
5. Somashekhar, Ne Thi (2005), Modern Macro Economic Theory, Anmol Publication Pvt.Ltd, New Delhi
6. Sumat -ojan Chakrabarty (2010), Macro Economics, Himalaya Publisher, Mumbai
7. ಸಾಂಪತ್ ಮೌದೇರ್ಜಿ (2014), ಸಮಗ್ರ ಅರ್ಥಶಾಸ್ತ್ರ, ಸ್ವಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು
8. ಶ್ಯಾಮ್ಲಾಬೇಡ, ನೇ ತಿ (2014), ಸಮಗ್ರ ಅರ್ಥಶಾಸ್ತ್ರ, ಸ್ವಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು
9. ಶ್ಯಾಮ್ಲಾಬೇಡ, ನೇ ತಿ (2014), ಆಧುನಿಕ ಸಮಗ್ರ ಅರ್ಥಶಾಸ್ತ್ರ, ಸ್ವಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು
10. ಸಾಂಪತ್ ಮೌದೇರ್ಜಿ (2014) ಸಮಗ್ರ ಅರ್ಥಶಾಸ್ತ್ರ ವಿಶ್ಲೇಷಣೆ, ರಾಜೀವ್ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು


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B. B. A - IV SEMESTER

SAD-240

MONEY AND FINANCIAL MARKETS

(Compulsory Paper)

objectives:

1. To enable the students to learn the various concepts involved in money banking.
2. To help student to understand modern money, capital market and banking system.
3. To provide the basis for acquiring the knowledge of economic system in country.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

MODULE 1: Nature and functions of money

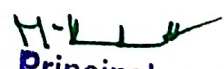
Meaning-forms of money-functions of money-Gresham's law- Role of money in modern economy, monetary standards - features, merits and demerits- principles and methods of note issue - Monetization and Demonetization

15 Hour

MODULE 2: Supply and Demand for money

The supply of money : determinants of money supply - changes in the supply of money - the velocity of circulation of money - changes in velocity of circulation - demand for money : classical - Keynesian and post - Keynesian developments - equality of supply and demand for money.

20 Hour


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MODULE 3: Commercial Banking

Functions of commercial banks in a developing economy- structure of banking system- Functions of commercial bank-balance Sheet-credit creation-portfolio management-Banking practices and instruments: Cheques-drafts-bills-passbook-ATM-E-banking-KYC-RPGE-debit and credit cards-electronic fund transfer-MICR-IFSC- Money market: Composition- characteristics-working of money market-capital market

20 Hours

MODULE 4: Central Banking and policy

Reserve requirements-credit control-Monetary policy-objectives-instruments of monetary policy-uses of monetary policy-limitations-monetary policy lags-effectiveness of monetary policy in India.

20 Hours

MODULE 5: Financial Institutions

Evolution and Role of NBFI's - IFCI, ICICI, IDBI, SIDBI

15 Hours

REFERENCES

1. Kulkarni, A B N & Kulkandrikar, A B (2011), Monetary Economics, S Chand Publisher, New Delhi
2. Mithani, D M (2009), Money Banking, International Trade and Public Finance, Himalaya Publisher, Mumbai
3. Mithani, D M (2006), Public Finance Theory and Practice, Himalaya Publisher, Mumbai
4. Jhingran, M L (2010), Monetary Economics, Vrinda Publication Pvt, Ltd, Delhi
5. ಎಚ್.ಎಸ್. (2015), ಪಣ ಮತ್ತು ಬ್ಯಾಂಕಿಂಗ್, ಸಬ್ ಬುಕ್ ಪಬ್ಲಿಷರ್, ಬೆಂಗಳೂರು
6. ಕೃಷ್ಣಮೂರ್ತಿ, ಬಿ.ಎ. (2014), ಪಣ ಮತ್ತು ಬ್ಯಾಂಕಿಂಗ್, ವಿದ್ಯಾವಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
7. ಎಚ್.ಎಸ್. (2015), ಪಣ ಮತ್ತು ಬ್ಯಾಂಕಿಂಗ್, ಸಬ್ ಬುಕ್ ಪಬ್ಲಿಷರ್, ಬೆಂಗಳೂರು
8. ಎಚ್.ಎಸ್. (2015), ಪಣ ಮತ್ತು ಬ್ಯಾಂಕಿಂಗ್, ಸಬ್ ಬುಕ್ ಪಬ್ಲಿಷರ್, ಬೆಂಗಳೂರು
9. ಕೆ.ಎ. (2008), ಪಣ ಮತ್ತು ಬ್ಯಾಂಕಿಂಗ್, ವಿದ್ಯಾವಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ

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III. B.A. V SEMESTER

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232 - 240 ECONOMICS OF GROWTH AND DEVELOPMENT- PAPER VI
(Compulsory Paper)

Objectives:

1. To enable the students to learn the fundamental concepts of development economics.
2. To enable the students to develop a logical and analytical view of issues in today's world.
3. To enable the students to relate learning to reading the case of development issues like poverty, unemployment, imbalances etc.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module 1 ECONOMIC DEVELOPMENT AND ECONOMIC GROWTH

Meaning definition - Distinction between growth and development, Human Development, Human Development Index, HDI measures, HDI Progress in India, Gender Development Index, Sen's capabilities approach, environmental sustainability and development,

15 Hours

Module 2-CLASSICAL AND NEO CLASSICAL THEORIES OF DEVELOPMENT

Introduction-Rostow's Stages of Economic Growth - Criticism of the stages of Economic Growth -Harrod-Domar Growth Model- Assumptions of the Models-The Domar Model -The Harrod Model ,the warranted Rate of Growth, Long Run Disequilibria, The Natural Rate of Growth, Economic model of unlimited supplies of labour , Solow's Neoclassical Growth Model.

20 Hours

MODULE-3 GROWTH STRATEGIES AND GROWTH MODELS

Introduction - Adam Smith - David Ricardo - Karl Marx - Schumpeter - Rostow - Gunnar Myrdal - Big Push theory - Critical Minimum Efforts Thesis - Strategies of growth : balanced and unbalanced growth.

15 Hours

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Module 4 - POVERTY MEASURES AND POLICY OPTIONS

Introduction, Concepts of Poverty, Absolute Poverty, Relative Poverty, Measurement of Poverty - Human Poverty Index, Alternative Poverty functional impact of poverty - poverty traps - credit, nutrition and labour market - poverty and household allocation of resources., Measurement of Inequality - meanings and Methods of Measurement, Economic Growth and Income Inequality - Impact of Inequality on Development

20 Hours

Module 5- DEMOGRAPHIC TRANSITION AND FERTILITY

Introduction, Theory of Demographic Transition , Causes of High Fertility in Developing Countries, The Microeconomic Household Theory of Fertility, Consequences of High Fertility, Policy Initiatives taken by Developing countries to Control Population.

10 Hours

References:

1. Ghingari, M L (2010), The Economics of Development and Planning, Vrinda Publisher, New Delhi
2. Agrawal, A N (2010), Indian Economy Problems of Development & Planning, New Age International Publisher, New Delhi
3. ಬಸವಾ. ಕೆ. ಜಿ (2010), ಭಾರತದ ಅರ್ಥಿಕಾಭಿವೃದ್ಧಿ ಅರ್ಥಶಾಸ್ತ್ರ, ವಿವಿಧಾಧಿಪತ್ರಿಕಾಪತ್ರಿಕೆ, ಬಾಬುಬ್ಬೆ
4. ಎಚ್.ಎಸ್. (2015), ಅಭಿವೃದ್ಧಿ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಮ್ ಬುಕ್ ಪ್ರೆಸ್, ಬೆಂಗಳೂರು
5. ಕೃಷ್ಣಯ್ಯನೇಡ, ಪಿ.ಆರ್. (2014), ಅಭಿವೃದ್ಧಿ ಅರ್ಥಶಾಸ್ತ್ರ, ವಿವಿಧಾಧಿಪತ್ರಿಕಾಪತ್ರಿಕೆ, ಬೆಂಗಳೂರು

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I. B.A. - I SEMESTER

SAA - 240

MANAGERIAL ECONOMICS

(Compulsory paper)

Objective:

To provide clear relationship between knowledge of economics and applications in management Decision-making.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module-1: Nature and Scope of Managerial Economics:

Meaning characteristics, scope and subject matter- relationship with other discipline - decision making and forward planning.

10 Hours

Module-2: Fundamental principles of managerial Economics:

Opportunity cost principle -incremental principle, principle of time perspective, discounting principle and equi-marginal principle.

15 Hours

Module -3: Demand Analysis:

Meaning and definition of demand, determinants of demand, law of demand, exception to the law of demand, elasticity of demand.

15 Hours

Module -4: Demand Forecasting:

Meaning and definitions- long run and short-run demand forecasting - objectives and need for demand forecasting - methods of demand forecasting; problems on least square method - demand forecasting for new product - criteria of good forecasting methods.

20 Hours

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Module -5: Cost and Revenue Analysis:

Meaning of cost, money Cost, real Cost, opportunity cost, implicit and explicit cost, short-run costs, total cost, fixed cost, and economies of scale. Revenue – meaning – total revenue, average revenue and marginal revenue- Break-even analysis - break-even chart with problems.

15 Hours

Module-6: Pricing Policy:

Cost plus pricing – new product pricing; penetration, skimming pricing, price bidding, multi product pricing, transfer pricing. Capital Budgeting: Meaning, objectives, prerequisites, components.

15 Hours

Reference books:

1. Joel Dean (2012), Managerial Economics, PHI Publisher, New Delhi
2. Ahuja, H L (2014) Managerial Economics: S Chand Publisher, New Delhi
3. Gupta (2010), Tata McGraw Hill Publisher, New Delhi
4. Mishra, D M (2014), Managerial Economics, Himalaya Publishing House, Mumbai
5. Yogesh Maheshwari (2010), Managerial Economics PHI Publisher, New Delhi
6. Atmanand (2008), Managerial Economics, Excel Book Publisher, Bangalore
7. Trivedi, M L (2009), Managerial Economics, Tata McGraw Hill Publisher, New Delhi
8. Sharma R (2011), Managerial Economics, Lakshmi Narain Agarwal, Agra
9. Dr.H.R.Krishnaya Gowda, Managerial Economics, Vidhya Nidhi Publisher, Gadag

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1 B.A. - II SEMESTER

BAE -- 240

ECONOMICS OF MARKETS
(Compulsory Paper).

Objective:

1. To enable the students to understand the concepts of Cost and Revenue their significance in price determination
2. To create an opportunity to understand the working of various forms of market and their practicability
3. To develop analytical skills and graphical presentation.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

MODULE 1: PRODUCTION ANALYSIS


Production Function – cost of production – money cost, real cost, explicit cost, variable cost, TC, TFC, TVC, AC, AFC, AVC, MC, short run and long run cost curves – revenue, TR, AR AND MR. Illustrations of cost and revenue calculations. 15 Hours

MODULE 2: PRODUCER'S EQUILIBRIUM

Laws of Variable Proportions – laws of returns to scale, producers' equilibrium – optimization of production – economics and diseconomies of scale- Break-Even Analysis- meaning, assumptions and chart 20 Hours

MODULE 3: PRICE DETERMINATION

Meaning of markets – types of market – Role of time elements, Supply and demand interaction determinants – Distribution between firm and industry - short period and long period equilibrium 20 Hours


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MODULE - 4

... distribution of income - ... output ...
... output ...
... demand - ...

20 Hours

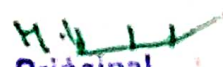
MODULE 5: FACTOR PRICING

Marginal productivity theory of distribution - Ricardian theory of rent - concept of quasi-rent and transfer earnings, wages - Subsistence, theory, wage fund theory and modern theory
Classical theory of interest - Loanable fund theory - Liquidity preference theory

15 Hours

References:

1. Ahuja, H L (2012), Modern Microeconomics, S Chand Publisher New Delhi
2. Jhingan, M L (2010), Micro Economic Theory, Vrinda Publication Pvt. Ltd Delhi
3. John Kennedy (2010), Micro Economics, Himalaya Publisher, Mumbai
4. Dewett, K K (2005), Modern Economic Theory, S Chand Publisher, New Delhi
5. P N Chopra (2011), Principles of Economics, Kalyani publishers, Ludhiana
6. Agarwal, H S (2014), Micro Economic Theory, Anc Book Pvt. Ltd, New Delhi
7. ಎಚ್.ಎಸ್. (2015) ಸಂಕ್ಷಿಪ್ತ ಅರ್ಥಶಾಸ್ತ್ರ - 1. ಸತ್ಯ ಬಾಬಾ ಪಬ್ಲಿಷರ್, ಬೆಂಗಳೂರು
8. ಎಚ್.ಎಸ್. (2015) ಸಂಕ್ಷಿಪ್ತ ಅರ್ಥಶಾಸ್ತ್ರ - 2. ಸತ್ಯ ಬಾಬಾ ಪಬ್ಲಿಷರ್, ಬೆಂಗಳೂರು
9. ಶ್ವೇತಾಚಾರ್ಯ, ಜೆ.ಎ.ಎ. (2014). ಸಂಕ್ಷಿಪ್ತ ಅರ್ಥಶಾಸ್ತ್ರ - 1. ವಿದ್ಯಾವಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
10. ಶ್ವೇತಾಚಾರ್ಯ, ಜೆ.ಎ.ಎ. (2014). ಸಂಕ್ಷಿಪ್ತ ಅರ್ಥಶಾಸ್ತ್ರ - 2. ವಿದ್ಯಾವಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
11. ಶ್ವೇತಾಚಾರ್ಯ, ಜೆ.ಎ.ಎ. (2012). ಸಂಕ್ಷಿಪ್ತ ಅರ್ಥಶಾಸ್ತ್ರ - 3. ವಿದ್ಯಾವಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ


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Proceedings of the UG BOS Meeting

Proceedings of the meeting of the BOS (UG) in Economics, met on 27-12-2016 at 11.30 AM in the Chairman's Chamber, Department of Studies in Economics, Kuruvempu University, Jnanasanyadri, Shankaraghatta.

At the outset, the Chairman welcomed all the members of the Board for the meeting.

The Board approved the B.A Syllabus (Ist, IInd and IIIrd year) for the academic year 2017-18.

At the end, the chairman thanked all the members for their active involvement in the deliberations and for their co-operation in conducting the meeting.

Members Present

1. Dr. S.Mahendra Kumar

S.Mahendra Kumar
27/12/16

2. Dr. Devraj P

Dr. Devraj P
27/12/16

3. Dr. Shashirajda. K.R

Shashirajda. K.R
27/12/16

Members Absent

1. Dr. M. Choudhary

Date: 27-12-2016

S.Mahendra Kumar
Chairman 27/12/16

BOS in Economics (UG)
Dept. of Economics
Kuruvempu University

S.Mahendra Kumar
Principal

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CBCS UG Economics Syllabus – 2016

KUVEMPUR UNIVERSITY

SEMESTER	SUBJECT	Hours allotted
I	Managerial Economics	90 Hours
II	Economics of Markets	90 Hours
III	Macro Economics	90 Hours
IV	Money and Financial Markets	90 Hours
V	compulsory Economics of Growth and Development Paper-v	80 Hours
	optional International Business Environment Paper-vi	80 Hours
	optional Rural Development and Co-operation Paper-vi	80 Hours
	optional Karnataka Economy Paper-vi	80 Hours
	optional Tourism Economics Paper -vi	80 Hours
VI	Compulsory Human Resource Development Paper- vii	80 Hours
	optional Indian Economic Environment Paper-viii	80 Hours
	optional Public Economics Paper-viii	80 Hours
	optional Research Methodology Paper -viii	80 Hours

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Principal
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Members Present

1. Dr. S.Mahendra Kumar
2. Dr. Devaraj.P
3. Dr. Shashirekha. K.R

[Signature] 27/12/16

27/12/16

[Signature] 27/12/16

Members Absent

1. Dr. M. Chowdegowda

Date:27-12-2016

[Signature] S.N. 27/12/16
Chairman

BOS in Economics (UG)
Dept. of Economics
Kuvempu University

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Principal

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